

Data protection information social networks

Our handling of your data and your rights - information in accordance with Articles 13, 14 and 21 of the General Data Protection Regulation (GDPR) –

As Bremer Aufbau-Bank GmbH (BAB), we also maintain publicly accessible profiles for the Starthaus Bremen and Bremerhaven (Starthaus) in various social networks. These are:

For BAB:

Instagram: https://www.instagram.com/bab_bremen/

LinkedIn: <https://www.linkedin.com/company/bremer-aufbau-bank-gmbh/>

For Starthaus:

Instagram https://www.instagram.com/bab_bremen/

LinkedIn <https://www.linkedin.com/company/starthaus-bremen/>

Your visit to these profiles triggers a variety of data processing operations. Below we provide you with an overview of which of your personal data is collected, used and stored by us when you visit our profiles and what rights you have with regard to the processing of your personal data by us. Personal data is data that can be assigned to you as a specific person (e.g. name, age, address, photos, e-mail addresses, possibly also IP addresses).

1. Who is responsible for data processing and who can I contact?

Bremer Aufbau-Bank GmbH
Domshof 14/15
28195 Bremen
Telefon: +49 (0)421 9600-40
E-Mail: mail@bab-bremen.de

1.1. Contact details of the data protection officer

datenschutz nord GmbH
Konsul-Smidt-Straße 88 28217 Bremen
Web: <https://www.dsn-group.de/>
E-Mail: office@datenschutz-nord.de

When you visit our profiles, your personal data is not only collected, used and stored by us, but also by the operators of the respective social network. This happens even if you yourself do not have a profile on the respective social network.

2. What do we process your data for and on what legal basis?

When you visit our profiles or groups on social networks, we process the following personal data: We have access to the information you have entered in your public profile. We process this data in order to carry out our public relations work, provide general information that promotes interaction between group members, to align BAB and Starthaus offers with current trends. The legal basis for the processing of this data is Art. 6 para. 1 lit. f GDPR.

If you use our profiles in social networks to contact us, the data you provide us with will be processed by us exclusively for the purpose of being able to contact you. The legal basis for this is Art. 6 para. 1 lit. a GDPR. If it is a contractual contact, the legal basis is Art. 6 para. 1 lit. b GDPR. We will then conduct further communication regarding your request outside the social network platforms.

3. Cooperation within Wirtschaftsförderung Bremen GmbH

BAB is supported by its parent company, Wirtschaftsförderung Bremen GmbH (WFB), in the provision of the Internet services specified by us. Data protection is taken into account by contractual agreements - processing of personal data on behalf.

4. Data processing by the respective social network

The operators of social networks also process personal data. The data collected from you may be transferred to countries outside the European Union.

We would like to point out that you use the functions of the social networks on your own responsibility. This applies in particular to the use of interactive functions (e.g. commenting, sharing, rating). Alternatively, you can contact us by clicking here:

For our BAB profiles: mail@bab-bremen.de

For our Starthaus profiles: socialmedia@starthaus-bremen.de

For details on the collection and storage of your personal data as well as the type, scope and purpose of its use by the operator of the respective social network, please refer to the data protection declarations of the respective operator. There you will also find information about contact options as well as the setting options and a possible agreement in accordance with Art. 26 GDPR:

- **The privacy policy for the social network Instagram, which is operated by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland, can be viewed at:**

<https://help.instagram.com/155833707900388>

https://www.facebook.com/legal/terms/page_controller_addendum

- The privacy policy for the social network LinkedIn, which is operated by LinkedIn Ireland Unlimited Com-pany, Wilton Place, Dublin 2, Ireland, can be found at:

<https://www.linkedin.com/legal/privacy-policy>

<https://legal.linkedin.com/pages-joint-controller-addendum>

5. Data storage period

Where necessary for a specific purpose, we process and store your personal data for the duration of the processing of your request. In addition, we are subject to various statutory retention and documentation obligations.

6. Your rights as a data subject

Every data subject has the right of access under **Art. 15 GDPR**, the right to rectification under **Art. 16 GDPR**, the right to erasure under **Art. 17 GDPR**, the right to restriction of processing under **Art. 18 GDPR** and the right to data portability under **Art. 20 GDPR**. In addition, you have the right to lodge a complaint with a data protection supervisory authority (**Art. 77 GDPR**).

Right to object (Art. 21 GDPR)

As the data subject, you have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on point (e) or (f) of Art. 6 (1) GDPR.

Bremer Aufbau-Bank GmbH shall no longer process the personal data in the event of the objection, unless we can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of legal claims.

Right to withdraw consent under data protection law (Art. 7 (III) GDPR)

As a data subject, you have the right to withdraw your consent to the processing of personal data at any time with effect for the future.

To exercise the above rights as a data subject, the data subject can contact the data protection officer of Bremer Aufbau-Bank GmbH directly or

for the social networks of BAB: mail@bab-bremen.de

for the social networks of Starthaus: socialmedia@starthaus-bremen.de.

Right to lodge a complaint with a supervisory authority (Art. 77 GDPR)

As a data subject, you have the right to lodge a complaint with a supervisory authority if you consider that the processing of personal data relating to you infringes the Regulation. The data protection supervisory authority responsible for Bremer Aufbau-Bank GmbH:

Landesbeauftragte für den Datenschutz Bremen

Arndtstraße 1

27570 Bremerhaven

Phone: 0471 5962010

Email: office@datenschutz.bremen.de